

A CAR FOR THE DISCRIMINATING FEW

THE AMERICAN

1909

*** IN SEVEN MODELS ***

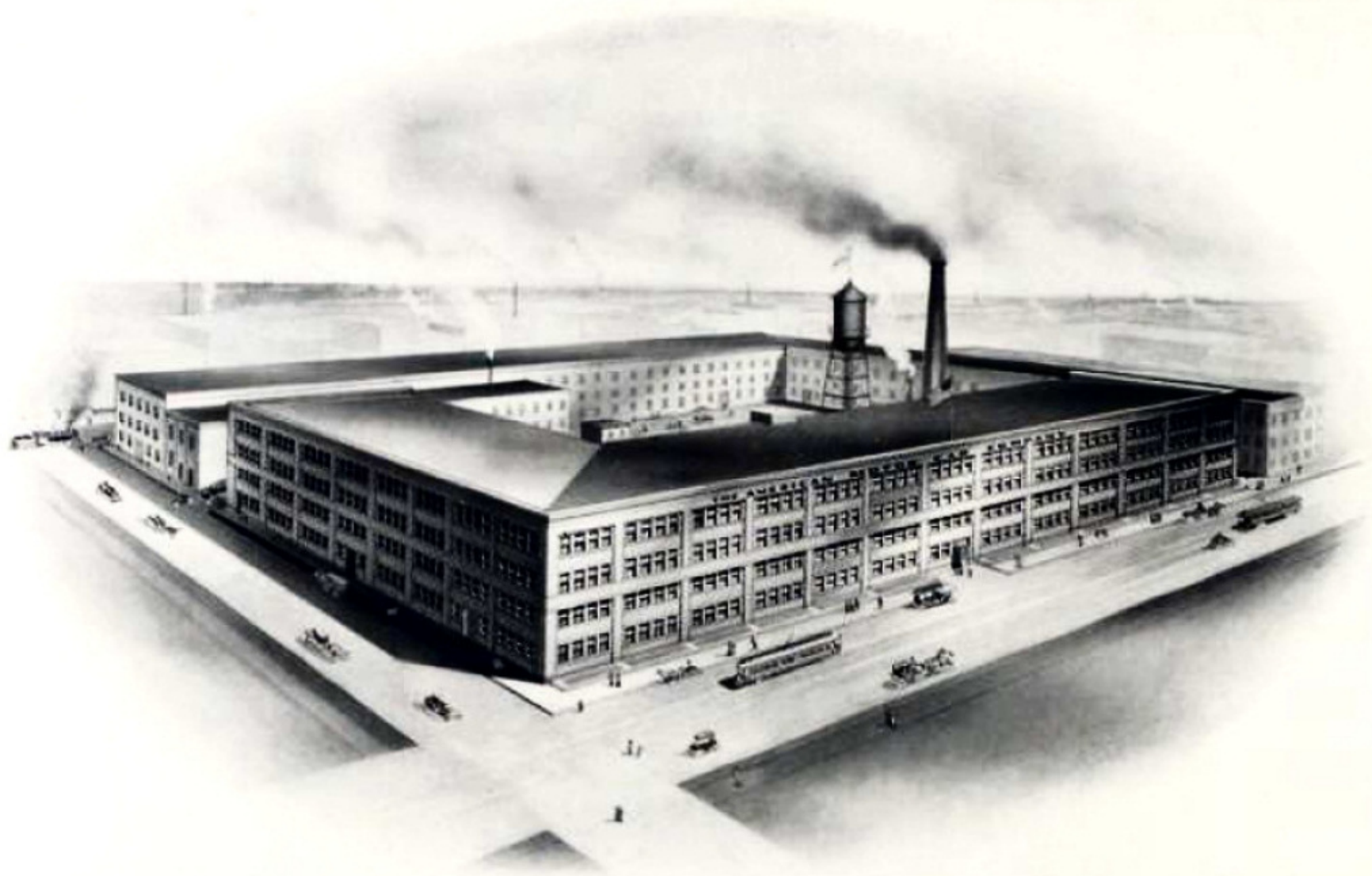
SPEEDSTER	-	\$5.000
LIMOUSINE	-	\$5.000
TOURIST	-	\$4.000
TRAVELER	-	\$4.000
ROADSTER	-	\$3.750
WAYFARER	-	\$3.750
GADABOUT	-	\$3.750



AMERICAN MOTOR CAR COMPANY

INDIANAPOLIS, IND.

STANDARD MANUFACTURERS A·M·C·M·A·



American Motor Car Company, Indianapolis, Indiana.



The American Roadster
Two or Three Passenger. Four Cylinder, 50-60 H. P., \$3,750



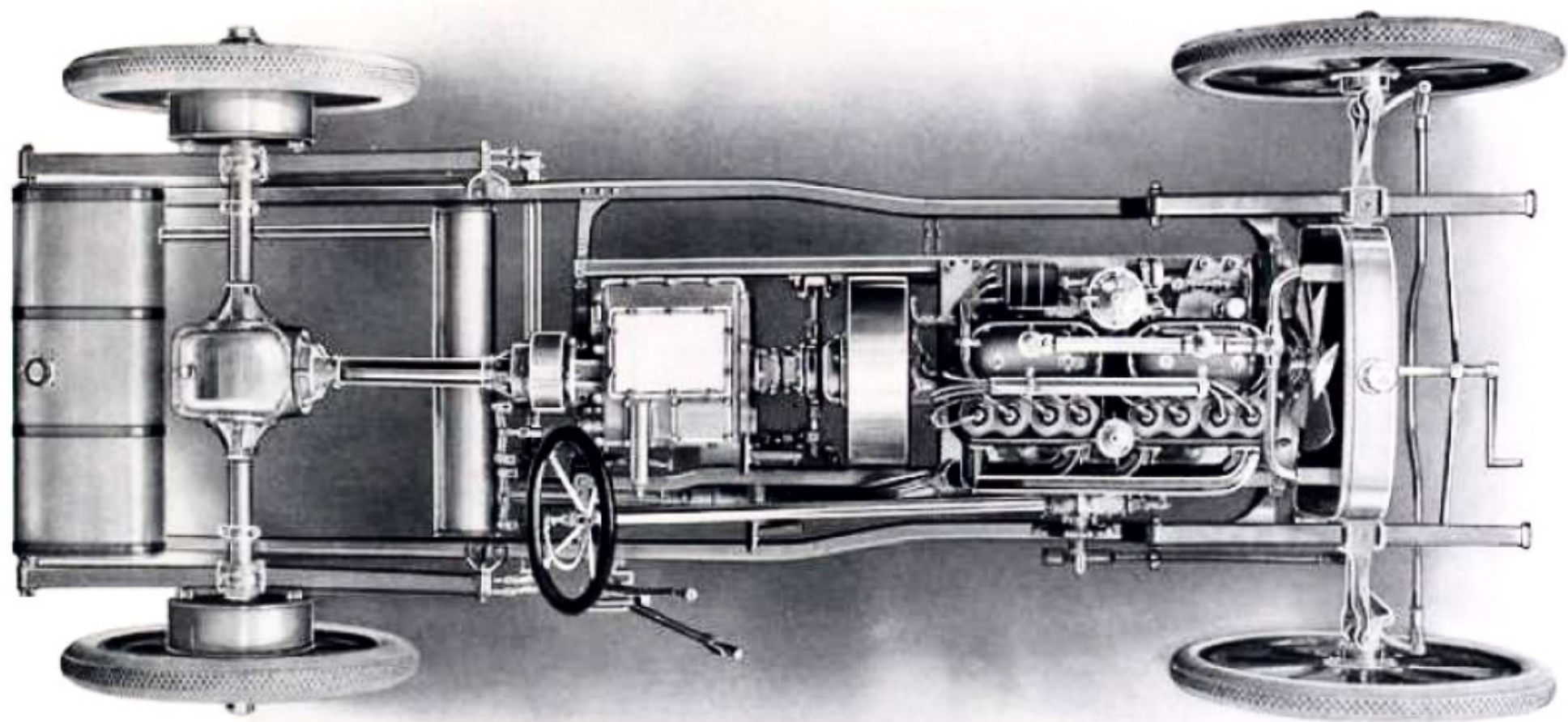
Front View



Rear View

Specifications of the ROADSTER

Type of Motor	Four cycle. Water cooled. Four cylinders cast in pairs. Mechanically actuated valves on one side.
Bore and Stroke	5 $\frac{3}{4}$ x 5 $\frac{1}{4}$ inches.
Horse-power	50-60.
Water-pump	Gear-driven centrifugal circulating pump.
Ignition	Bosch high tension magneto, and auxiliary coil and battery. Both systems separate and independent, with two sets of spark plugs.
Carburetor	Float feed auxiliary air supply type. Water jacketed.
Gasoline Supply	22 gallons; pressure feed to auxiliary tank on engine.
Lubrication	Mechanical 4-sight-feed oiler attached to dash for cylinders and crank shaft, in connection with splash oiling crank-case fed by hand pump. Transmission and differential run in oil.
Control	Irreversible worm and sector steering gear, with 18-inch steering wheel bearing spark and throttle levers on stationary sector. An accelerator pedal is also provided.
Clutch	Leather-faced, five-bladed cone interlocked with emergency brake.
Transmission	Selective type. Four speeds forward and one reverse, with direct drive on fourth speed. Shafts and gears of Chrome Nickel Steel. All bearings imported annular type of exceptionally large diameters.
Drive	Direct shaft to differential, and floating live rear axle that bears no weight.
Front Axle	One piece Nickel Steel, I-beam section.
Wheels	Front 36 x 3 $\frac{1}{2}$ inches with 10 spokes of selected second growth hickory. Rear 36 x 4 inches with 12 spokes.
Tires	Domestic makes, standard clincher type.
Brakes	Double internal expanding in 15-inch dust-proof brake drums attached to rear wheel spokes.
Frame	Underslung, giving low center of gravity. Oil treated pressed steel of high tensile strength.
Springs	Semi-elliptic; 40 inch front, 48 inch rear.
Road Clearance	10 $\frac{1}{2}$ inches under entire length.
Wheel-base	110 inches.
Tread	56 inches.
Body	Steel, finely finished and upholstered. Individual seats.
Color	American red.
Weight	2,750 pounds.
Standard Equipment	Two acetylene headlights and one rear oil light. Trunk rack, acetylene generator, French Horn and complete tool kit.
Price	Standard equipment \$3,750.
Special Equipment	Rumble seat \$100.00. Rumble seat folding trunk rack \$25.00. Patent leather trunk \$35.00. Rear double tire irons \$16.00. Side double tire irons \$14.50. Electric dash lamps \$35.00.



Underslung Frame Chassis of The Speedster, The Traveler and The Roadster



The American Traveler

Two or Four Passenger, Forty-inch Wheels. Four Cylinder, 30-60 H. P., \$1,000



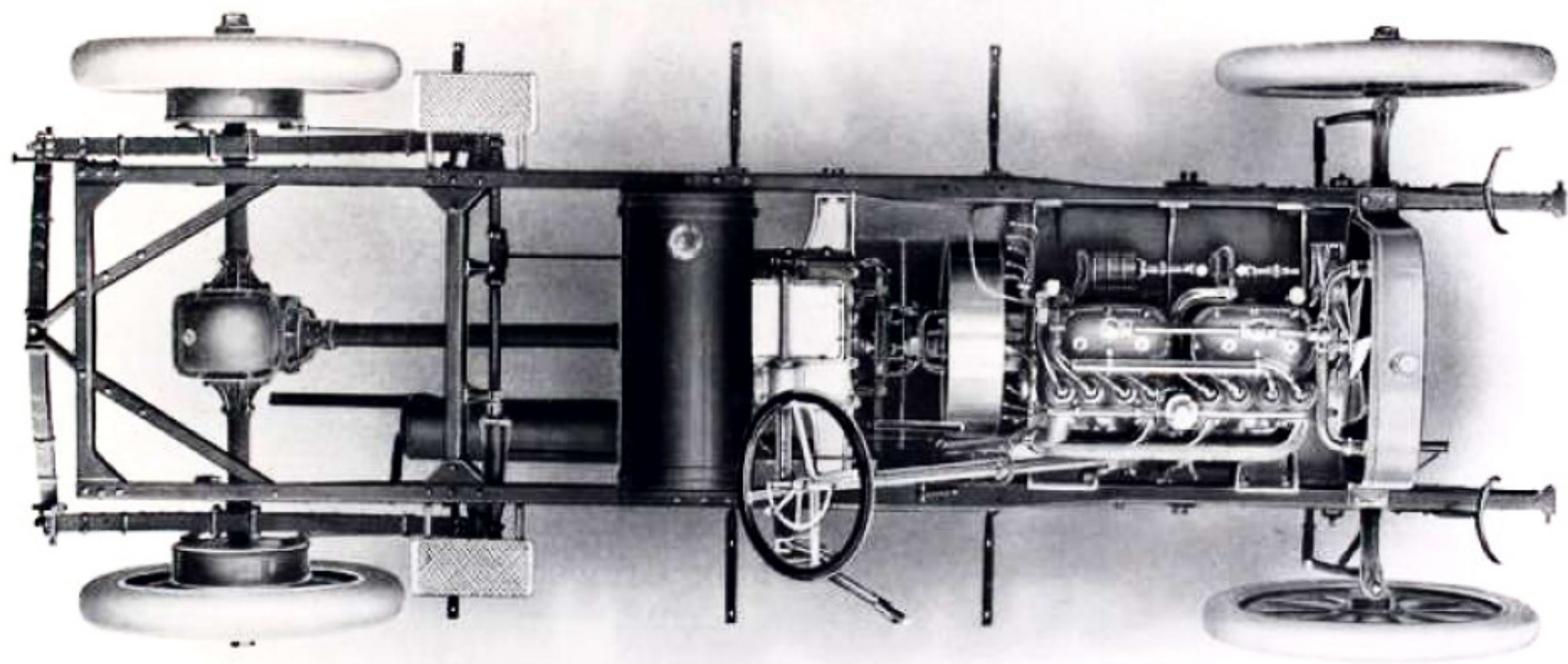
Front View



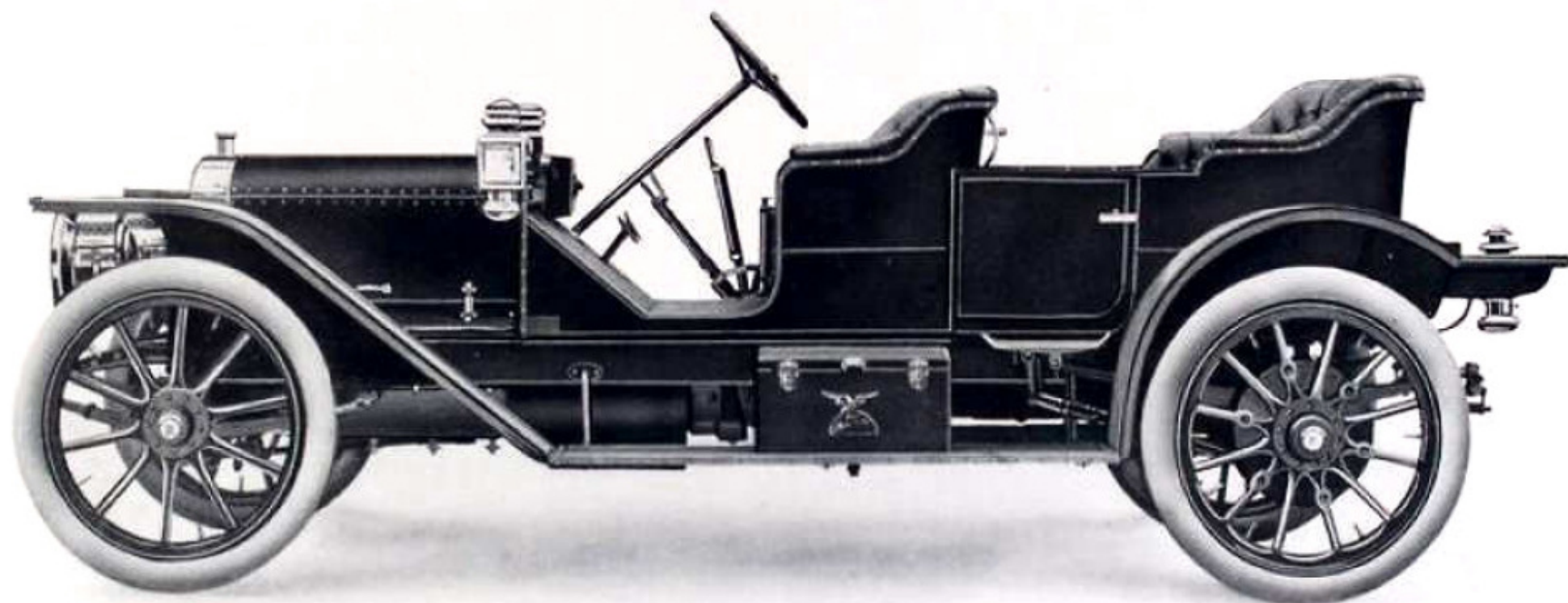
Rear View

Specifications of the **TRAVELER**

Type of Motor	Four cycle. Water cooled. Four cylinders cast in pairs. Mechanically actuated valves.
Bore and Stroke	5 $\frac{1}{2}$ x 5 $\frac{1}{2}$ inches.
Horse-power	50-60.
Water-pump	Gear-driven centrifugal circulating pump.
Ignition	Bosch high tension magneto, and auxiliary coil and battery. Both systems separate and independent, with two sets of spark plugs.
Carburetor	Float feed auxiliary air supply type. Water jacketed.
Gasoline Supply	22 gallons; pressure feed to auxiliary tank on engine.
Lubrication	Mechanical 4-sight-feed oiler attached to dash for cylinders and crank shaft, in connection with splash oiling crank-case fed by hand pump. Transmission and differential run in oil.
Control	Irreversible worm and sector steering gear, with 18-inch steering wheel bearing spark and throttle levers on stationary sector. An accelerator pedal is also provided.
Clutch	Leather-faced, five-bladed cone interlocked with emergency brake.
Transmission	Selective type. Four speeds forward and one reverse, with direct drive on fourth speed. Shafts and gear of Chrome Nickel Steel. All bearings imported annular type of exceptionally large diameters.
Drive	Direct shaft to differential, and floating live rear axle that bears no weight.
Front Axle	One piece Nickel Steel, I-beam section.
Wheels	Front 40 x 4 inches with 10 spokes of selected second growth hickory. Rear 40 x 4 inches with 12 spokes.
Tires	Domestic makes, standard clincher type.
Brakes	Double internal expanding in 16-inch dust-proof brake drums attached to rear wheel spokes.
Frame	Underslung, giving low center of gravity. Oil treated pressed steel of high tensile strength.
Springs	Semi-elliptic; 40 inches front, 48 inches rear.
Road Clearance	12 $\frac{1}{2}$ inches under entire length.
Wheel-base	122 inches.
Tread	58 inches.
Body	Steel, finely finished and upholstered. Semi-divided front and rear seats.
Color	American red.
Weight	2,800 pounds.
Standard Equipment	Two acetylene headlights and one rear oil light. Trunk rack, acetylene generator, French horn and complete tool kit.
Price	Standard equipment, \$4,000.
Special Equipment	Patent leather trunk, \$35.00. Electric dash lamps, \$35.00. Top, \$125. Double rear tire irons, \$18.

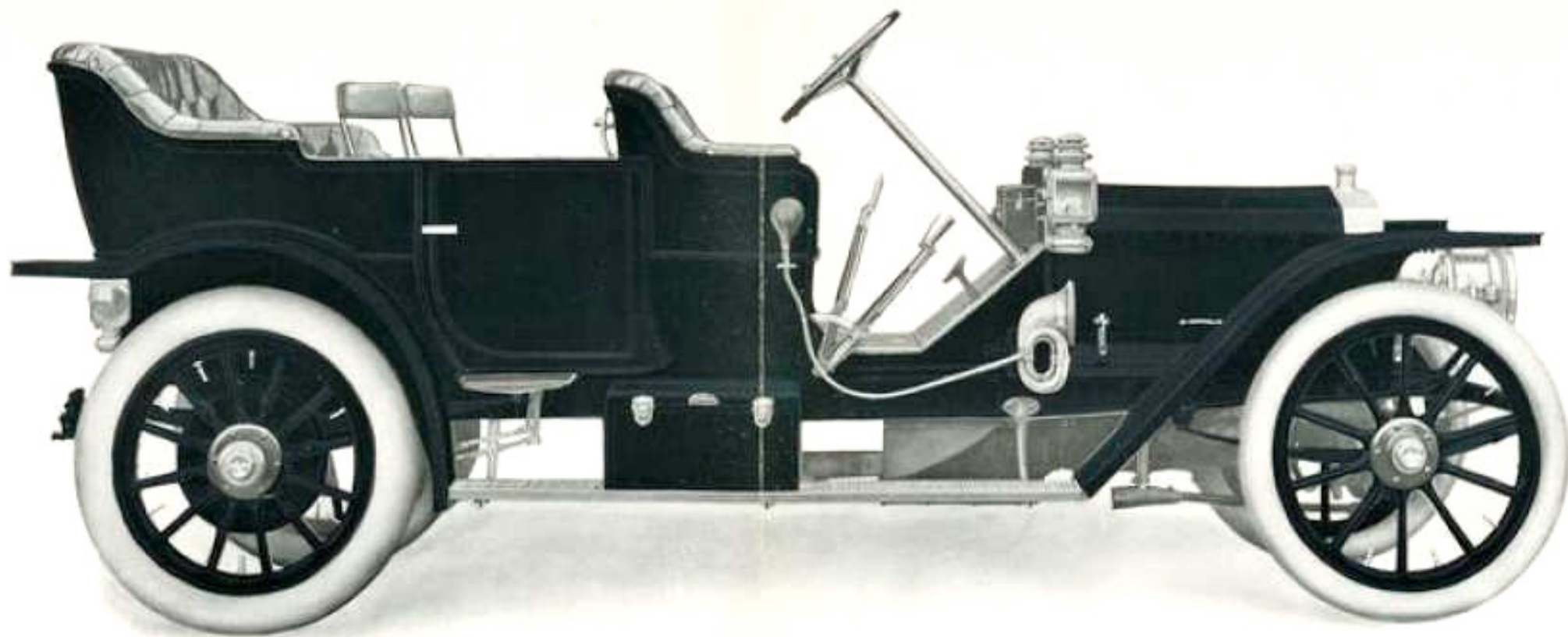


Chassis For All Touring Models



The American Gadabout

Five Passenger. Four Cylinder, 50-60 H. P., \$3,750.



The American Tourist
Seven Passenger. Four Cylinder, 50-60 H. P., \$1,000



Front View



Rear View

Specifications of the **TOURIST**

Type of Motor	Four cycle. Water cooled. Four cylinders cast in pairs. Mechanically actuated valves on one side.
Bore and Stroke	5½ x 5¼ inches.
Horse-power	50-60.
Water-pump	Gear-driven centrifugal circulating pump.
Ignition	Bosch high tension magneto, and auxiliary coil and battery. Both systems separate and independent, with two sets of spark plugs.
Carburetor	Float feed auxiliary air supply type. Water jacketed.
Gasoline Supply	18 gallons. Gravity feed.
Lubrication	Mechanical 4-sight-feed oiler attached to dash for cylinders and crank shaft, in connection with splash oiling crank-case fed by hand pump. Transmission and differential run in oil.
Control	Irreversible worm and sector steering gear, with 18-inch steering wheel bearing spark and throttle levers on stationary sector.
Clutch	Leather-faced, five-bladed cone interlocked with emergency brake.
Transmission	Selective type. Four speeds forward and one reverse, with direct drive on fourth speed. Shafts and gears of Chrome Nickel Steel. All bearings imported annular type of exceptionally large diameters.
Drive	Direct shaft to differential, and floating live rear axle that bears no weight.
Front Axle	One piece Nickel Steel, I-beam section.
Wheels	Front 36 x 4 inches with 10 spokes of selected second growth hickory. Rear 36 x 4 inches with 12 spokes.
Tires	Domestic makes, standard clincher type.
Brakes	Double internal expanding in 15-inch dust-proof brake drums fastened to rear wheel spokes.
Frame	Oil treated pressed steel of high tensile strength.
Springs	Semi-elliptic; 40 inches front. Semi-elliptic platform giving the equivalent of a 67½-inch rear.
Road Clearance	10½ inches under entire length.
Wheel-base	124 inches.
Tread	56 inches.
Body	Straight line steel, finely finished and upholstered. Semi-divided front seats.
Color	American Blue.
Weight	3,000 pounds.
Standard Equipment	Two acetylene headlights, two side oil lights and one rear oil light. Acetylene generator, French horn and complete tool kit.
Price	Five-passenger, \$3,750. Seven-passenger, \$4,000. 5-inch rear tires.
Special Equipment	Folding top, \$135. Wind shields from \$50 up according to style. Folding trunk rack, \$30. Patent leather trunk, \$35. Side double tire irons, \$14.50.

WAYFARER

Close-Coupled
Same as Tourist except:

Body	Straight line steel, finely finished and upholstered. Semi-divided front and rear seats. Runable convertible.
Color	American red.
Weight	2,800 pounds.
Price	\$3,250

GADABOUT

Toy Tourneau
Same as Tourist except:

Gasoline Supply	21 gallons. Pressure feed to auxiliary tank on engine.
Body	Straight line steel, finely finished and upholstered. Semi-divided front seats.
Color	American red.
Weight	2,800 pounds.
Price	\$3,250

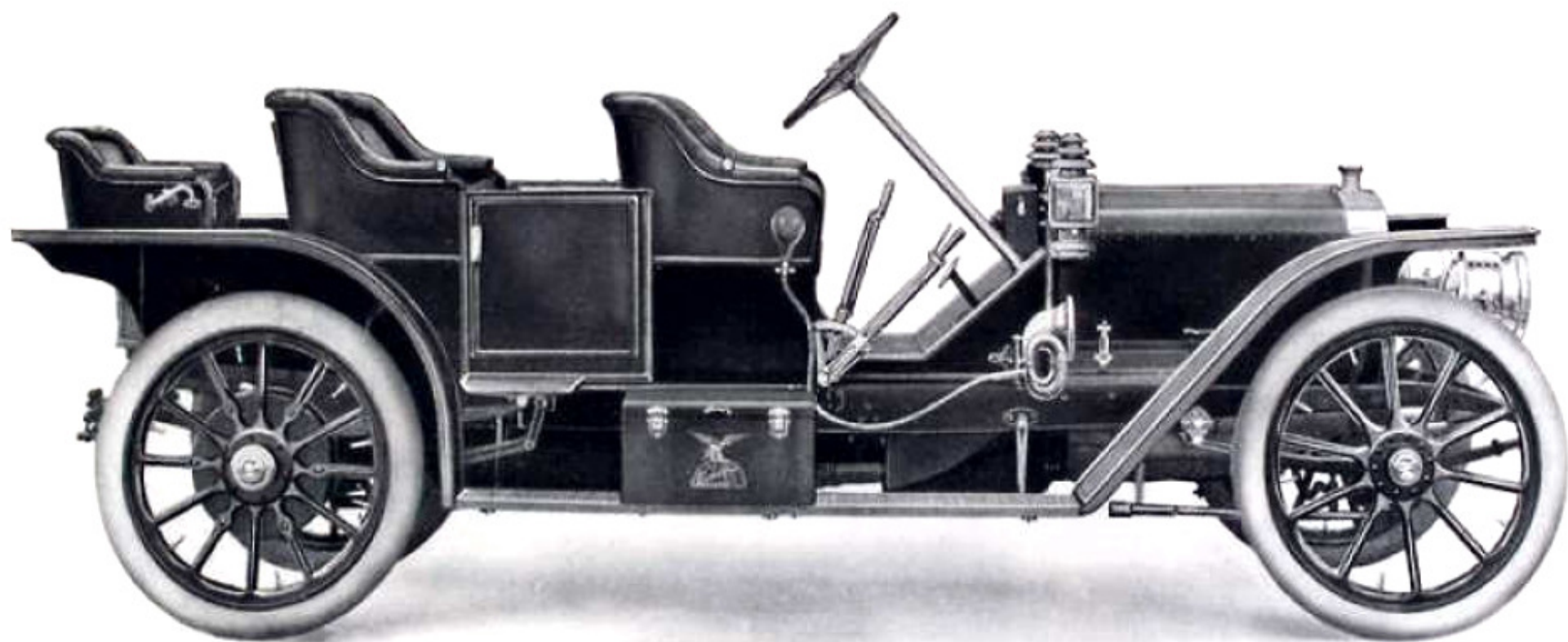
LIMOUSINE

Same as Tourist except:

Wheels	Front 36 x 4 inches with 10 spokes of selected second growth hickory. Rear 36 x 5 with 12 spokes.
Body	Steel frame finished and upholstered. Equipped with folding double extra seats, electric dome light, annunciator and speaking tube.
Color	optional.
Weight	3,500 pounds.
Price	\$5,000

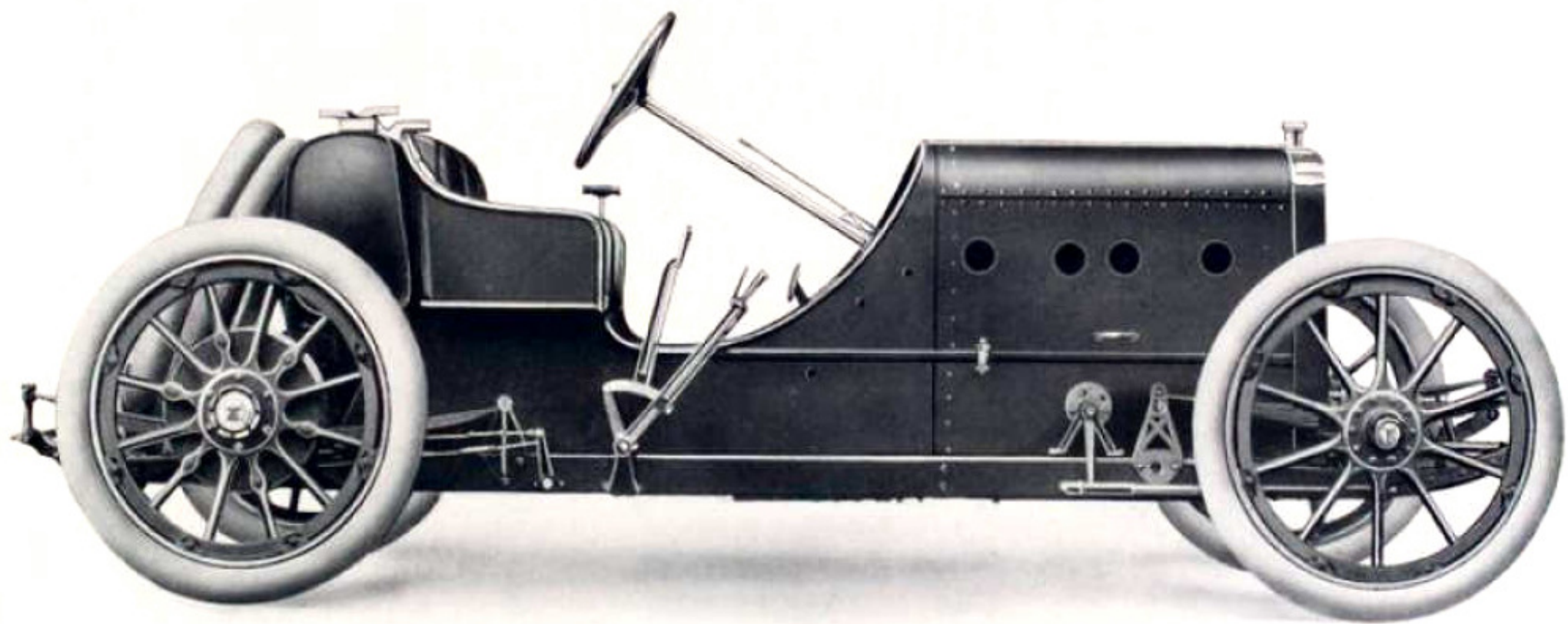


The American Limousine
Four Cylinder, 50-60 H. P., \$5,000



The American Wayfarer

Five Passenger. Four Cylinder, 50-60 H. P., \$3,750



The American Speedster
Four Cylinder, 60-70 H. P., \$5,000

Specifications of the **SPEEDSTER**

Type of Motor	Four cycle. Water cooled. Four cylinders cast in pairs. Mechanically actuated valves. Inlet valve in head.
Bore and Stroke	5½ x 5½ inches.
Horse-power	60-70.
Water-pump	Gear-driven centrifugal circulating pump.
Ignition	Bosch combination high tension magneto and single unit coil together with storage battery. Four spark plugs.
Carburetor	Float feed auxiliary air supply type. Water jacketed. Hand controlled from dash.
Gasoline Supply	30 gallons. Pressure feed to auxiliary tank on engine.
Oil Supply	10 Gallons.
Lubrication	Mechanical 4-sight-feed oiler attached to dash for cylinders and crank shaft, in connection with splash oiling crank-case fed by hand pump. Transmission and differential run in oil.
Control	Irreversible worm and sector steering gear, with 18-inch steering wheel bearing spark and throttle levers on stationary sector. An accelerator pedal is also provided.
Clutch	Internal expanding.
Transmission	Selective type. Four speeds forward and one reverse, with direct drive on fourth speed. Shafts and gears of Chrome Nickel Steel. All bearings imported annular type of exceptionally large diameters.
Drive	Direct shaft to differential, and floating live rear axle that bears no weight.
Front Axle	One piece Nickel Steel, I-beam section.
Wheels	Front 34 x 4 inches with 10 spokes of selected second growth hickory. Rear 34 x 4½ inches with 12 spokes. Equipped with demountable rims.
Tires	Domestic makes.
Brakes	Double internal expanding in 16-inch dust-proof brake drums attached to rear wheel spokes.
Frame	Underslung, giving low center of gravity. Oil treated pressed steel of high tensile strength.
Springs	Semi-elliptic; 40 inch front, 48 inch rear.
Road Clearance	9½ inches under entire length.
Wheel-base	110 inches.
Tread	56 inches.
Body	Steel with individual seats.
Color	Lead grey.
Weight	2,400 pounds.
Standard Equipment	Two acetylene head lights and one rear oil light. Shock absorbers, rear double tire irons, compressed gas tank, French horn and complete tool kit.
Price	Standard equipment, \$5,000

